

IPM Voice

Steering Committee and Advisory Board Organizational Conference Call

March 11, 2011

Participants: Jim Cubie, Tom Green, Carrie Koplinka-Loehr, Norm Leppla, Kim Leval, Luke McConnell, Leigh Presley, Michael Rozyne, Jim Van Kirk, Lee Van Wychen, Blaine Viator, Bob Wright

Minutes:

- I. IPM Voice status update
 - A. Incorporation as 501c(3) non-profit to be finalized Monday, March 14.
 - B. Registered agent in D.C. has been appointed.
 - C. Budget
 1. After payments to attorneys for incorporation assistance: \$2,935.56 in checking, \$25.00 in savings.

- II. Bylaws: Major provisions
 - A. Membership: IPM Voice will have both individual and organizational members.
 1. Individual members do not have a vote.
 2. Organizational members are appointed by an organization, will have one vote, can vote on bylaws.
 3. Any individual or organization that does not want to participate in lobbying can remove themselves from discussions related to lobbying.
 4. Membership can be terminated by the Board with a 2/3 vote.
 - B. Board of Directors
 1. Board of Directors needs to approve bylaws.
 2. Board can be made up of 6 – 24 Directors.
 - a. Need to designate at least three additional Directors to approve bylaws.
 - b. Directors need to be drawn from membership.
 3. Three year terms with no term limits.
 - a. Three classes of Board members: one class expiring each year.
 4. Will elect directors and vote on bylaws on April 8th conference call.
 5. Board empowered to make decisions on committees and other operations of IPM Voice.
 - a. Goal is to operate by consensus, but Board has final say.
 6. Need to hold at least four meetings per year.
 7. Quorum shall consist of 1/3 of the total number of Board members.
 - C. Officers
 1. President, Vice President, Secretary and Treasurer to be elected by the Board.
 2. Can be terminated by a 2/3 vote of the Board.

- III. Membership Levels
 - A. Membership levels
 1. Individual membership
 - a. US \$100 – Individual member
 - b. US \$250 – individual contributing member

- c. US \$500 – individual sustaining member
 - 2. Organization membership: suggested dues
 - a. US \$250 – organization member, ≤ \$500,000 in annual revenue
 - b. US \$500 – organization member, \$500,001 to \$1 million in annual revenue
 - c. US \$1000 – organization member, \$1,000,001 to \$10 million in annual revenue
 - d. US \$2500 – organization member, \$10,000,001 to \$50 million in annual revenue
 - e. US \$5000 – organization member, \$50,000,001 to \$100 million in annual revenue
 - f. US \$10,000 – organization member, > \$100 million in annual revenue
 - 3. Membership dues **are tax deductible**.
 - B. Leigh will update IPM Voice website ‘Join’ page to reflect membership levels
 - 1. Will send out email to all past contributors, current SC and AB members asking to become official IPM Voice members.
 - 2. Members will indicate by email their willingness to serve on Board, how long they would like their initial term to be (1, 2 or 3 years).
- IV. Case statement draft/fundraising and development
 - A. Will post case statement on website; send out IPM Voice updates, IPM news to keep up regular communication.
 - B. Comments for case statement draft
 - 1. Norm Leppla, University of Florida IPM: People that I serve are concerned about dwindling support for IPM in the state, region and country. I would like to find a way to support IPM and see it prosper and be recognized. We don’t have a lot of mechanisms to do that. IPM Voice is a mechanism and people are looking for a way to have their need and support of IPM recognized.
 - 2. Bob Wright, Entomological Society of America: One of the strengths of IPM Voice is that it’s a public/private partnership that’s very diverse – that’s very unique from public universities or NGOs trying to do things independently. This is a public-private partnership that has a common goal.
 - 3. Jim Van Kirk, Southern IPM Center: IPM is a foundational aspect of many other things that people recognize, yet IPM goes unrecognized. It’s a foundation if you’re talking about protecting the environment, agriculture, healthy schools, etc. If you think about the analogy of the foundation to a house, no one sees the foundation half the time, but it’s what everything else stands on. It’s the foundation of organic, sustainable ag, etc. Someone needs to support the foundation from time to time.
 - 4. Kim Leval, NCAP: I’d say we’re supportive of IPM because it’s very in line w/OUR mission: inspiring the use of ecologically sound solutions. IPM Voice is helping to build the movement and get support for IPM on the national level.
- V. Advisory Board
 - A. Good as is, main goal is to find individuals that are willing to devote **time** to IPM Voice.

- VI. Presence at the International IPM Symposium, March 27-29, 2012, Memphis, TN
 - A. There is a spot for IPM Voice in the open plenary.
 - B. Booth ideas?
 - C. Could create pins that identify IPM Voice members so attendees can inquire about organization.

Next call: Friday, April 8th at 10:30 PT/11:30 MT/12:30 CT/1:30 ET