

IPM Voice Steering Committee Conference Call

Wednesday, October 27th 10:00 PT/11:00 MT/12:00 CT/1:00 ET

Participants: Tom Green, Carrie Koplinka-Loehr, Norm Leppla, Leigh Presley, Blaine Viator

1. Alexandria meeting review (meeting minutes attached)
2. Steps for moving forward (from October 4th meeting)
 - A. Bylaws, incorporation status
 - i. Have revised bylaws circulated to group with feedback submitted by members included – sent on to lawyer to review.
 - ii. **Tom** will follow up with lawyer, schedule phone meeting to discuss moving forward.
 - B. Fundraising plans
 - i. Michael Rozyne's concept of IPM Voice as the 'United Nations' of IPM (members representing both wings and the center of IPM) is very sellable to foundations, presents many options for collaboration.
 - This should be kept in our minds as we develop funder lists, pitches.
 - ii. As we move forward, provided more resources, we'll be able to focus more on the broader advocacy issues that Scott Hutchins has brought up.
 - Shouldn't rule out potential of someone like Scott to represent Dow or similar companies in the future – we'd be missing out if we didn't try to meet the needs of companies like Dow.
 - Ag and crop protection industry can get behind the idea of increasing public awareness of IPM. Regarding the potential phasing out of Strategic Ag Initiative and redirection of funds to School IPM, ag can look at how School IPM can raise general public awareness for IPM.
3. Bill Ravlin, connections to APLU. Would Cornerstone be a possible avenue for representation in Washington?
 - A. Cornerstone could serve as an alternative route/augmentation to our own plans.
 - B. Wouldn't hurt to have a conversation, **Carrie** will call Bill to discuss possibilities.
4. Advisory Committee updated roster (current Voice roster, including AC, attached)
 - A. Current members = all those from meeting, plus those who didn't attend?
 - i. Cliff Ohmart looking for approval from AAIE to represent on IPM Voice AC.
 - ii. Anthony Vasiliou interested in joining to represent urban structural/housing IPM.
 - iii. Leigh and Carrie will follow up with others.
5. Etc.
 - A. Leigh putting together thank you letters/updates for contributors and Alexandria meeting attendees.