IPM Voice Executive Committee

April 9th, 10:30 am CT/11:30 am ET

Meeting Minutes

- 1. Informal executive committee.
 - a. Invite subcommittee heads to join.
 - b. Will meet every other week.
 - c. Next meeting: April 16th, 9:00 am ET/8:00 CT. Sketch out agenda items for steering committee meeting.
- 2. Committee updates
 - a. Finance (Tom)
 - Will work on revamping solicitation letter, pitch and budget. Comprise a list of target contributors, i.e., top 50 companies in the marketplace that recognize IPM as a key element of their sustainability efforts.
 - ii. Three-year budget needed.
 - iii. Develop lead position description.
 - b. Governance (Leigh)
 - Kim Leval planning to schedule a meeting with governance sc sometime after April 18^{th.}
 - c. Advocacy
 - i. Should present a plan regarding the 406 IPM issue and NY state IPM program funding in the next steering committee meeting.
 - ii. **Jim** will contact Norm to push for more active approach and ask Bob Rosenberg to provide expertise.
 - d. Advisory Group Construction Committee(Carrie)
 - i. Duane Maatz has volunteered to join, has many grower contacts.
 - ii. Curt Petzoldt, Sherry Glick would like to join. With these additions, the advisory construction committee will develop a slate of candidates to present to the steering committee.
- 3. Steering committee vacancies (Carrie)
 - a. University based research vacancy will be left open.
- 4. Website update (Leigh)
 - a. Should be up and running in a week. Submit any comments to Leigh.
- 5. Regular steering committee conference call schedule (**Leigh**)
 - a. Steering committee will meet on monthly basis.
 - b. **Leigh** will send out doodle poll to steering committee for April 22nd at 11 ET, and April 26th
- 6. Tasks for Leigh to focus on
 - a. Staying on top of committees to make sure progress is being made.
 - b. Standard operating procedures for committees.
 - c. Finish website by next week, solicitation out by following week.
 - d. Steering committee, exec cabal call coordination.

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