

IPM Voice Steering Committee Call

Thursday, August 19th 10:00 PT/11:00 MT/12:00 CT/1:00 ET

Participants: Carrie Koplinka-Loehr, Norm Leppla, Kim Leval, Pam Marrone, Leigh Presley, Jim Van Kirk, Blaine Viator

Meeting Minutes:

1. IPM Voice legal needs: incorporation and tax status – **Leigh**
 - a. Met with Gail Harmon last week to discuss IPM Voice tax status and incorporation
 - i. Would have to firm up bylaws, structure and governance before incorporation.
 - i. Differences between c 3 status and c 4 status.
 - A c 4 tax status would allow more flexibility for lobbying.
 - Donations to c 4 orgs are not tax deductible.
 - 501 c 3's are allowed a certain percentage of lobbying based on budget size (or the budget of your fiscal sponsor).
 - Perhaps one arm of IPM Voice could be c 3, one could be c 4.
2. October 4th meeting in Alexandria
 - a. Tentative agenda:
 - Sunday, October 3**

PM?: Executive Committee Dinner; followed by reception with Advisory Committee
 - Monday, October 4**

8:00 AM: **Introductions** (30 min)

8:30 AM: **Brief history & current status** (30 min)

 - Updates from subcommittees.

9:00 AM: **Proposal for Governance** (1 hour)

 - Governance Committee members will lead; Tom Green, Ferd Hoefner will provide input.

10:00 AM: **Proposal for Advocacy** (1 hour)

 - Advocacy Committee members will lead; Jim Cubie will provide input, discuss Farm Bill.

11:00 AM: **Break**

11:30 AM: **Advocacy, Governance, Finance and Membership Breakout Sessions Part 1**
(breakout groups divided by topic; led by chair of respective committees).
 - Charge to groups: Draft priorities; develop action plan & timetable for next 12 months (30 min)
 - Present/post priorities (15 min)

12:15 PM: **Lunch** (during this time attendees may make additions to posted priority lists)

1:00 PM: **Advocacy, Governance, Finance and Membership Breakout Sessions Part 2**
 - Charge to groups: Finalize priorities and plans (20 min)

1:20 PM: **Large group discussion**
 - Rank priorities & finalize action plans (30 minutes/breakout)

3:00 PM – 5:00 PM - ?
 - b. Need to make Membership and Finance a main focus - develop detailed fundraising plan & budget for 2011.
 - c. Need to develop system for acknowledging payments.

3. Status of letter to Ag Approps
 - a. Leigh will draft a letter to send out to IPM Voice list, asking those that can sign on to letter to Ag Approps. to do so.
 - b. Will also work on adding sign-on option to website.
 - c. Will work on restructuring website to put most recent updates on Home page.

Next IPM Voice Steering Committee Call

Thursday, September 16th 10:00 PT/11:00 MT/12:00 CT/1:00 ET