

## IPM Voice Steering Committee Conference Call

**Thursday, June 17 8:15 am PT/9:15 am MT/10:15 am CT/11:15 am ET**

Participants: Tom Green, Carrie Koplka-Loehr, Norm Leppla, Kim Leval, Jim Van Kirk

### Meeting Minutes

1. IPM Voice meeting in D.C. - October 4, 2010
  - A. Venue & lodging – [Old Town Alexandria Embassy Suites](#)
    - i. Meeting room @ \$425.00 (8 am - 5 pm, October 4).
    - ii. Guest rooms @ \$219.00/night (two room suites, nights of October 3 & 4, depending on who needs accommodations and on what nights).
    - iii. Located across from the King Street Metro Station, easily accessible from airport, short ride to downtown.
    - iv. Will proceed with finalizing a contract, developing agenda, etc.
  2. Subcommittee status updates
    - A. Advisory – **Carrie Koplka-Loehr**
      - i. Carrie contacting and tracking those willing to serve on the advisory board.
      - ii. Gaps in communications and marketing positions.
        - a. Ideas for potential candidates: Vicky Boyd of Grower Magazine, Extension writers (Kristie Auman-Bauer, Liz Meyers).
      - iii. Advisory board member roles will include participation in the DC meeting, participation in 3 or 4 conference calls annually and providing advice and guidance.
    - B. Advocacy – **Norm Leppla**
      - i. Letter to stakeholders sent out on June 2.
        - a. Leigh will work on refining the mail list in collaboration with Zach (IPM Institute) and the SRIPM Center.
      - ii. Will work on drafting a list and recruiting individuals likely to act (i.e., join us in DC to visit legislators sometime before middle of July).
        - a. Need to determine when agricultural budget issues are going to be finalized.
        - b. Need to identify key contacts within ag appropriations committees.
          - Need to schedule meetings and coordinate visits.
      - iii. IPM Centers meeting with NIFA panel
        - a. Power points from Jim's presentation will be posted on IPM Voice website.
    - C. Governance – **Kim Leval**
      - i. Will work on revising original membership and governance guidance for interim structure.
        - a. Will suggest what a quorum is, what a positive vote is, how to elect chairs, etc.
      - ii. Need to develop plan for formal structure.
        - a. Eventually will need to meet with lawyer to figure out by laws, articles of incorporation, 501 status.
        - b. Tom & Kim will set up meeting with Ferd to determine where to go from here.
    - D. Membership & Finance – **Tom Green**
      - i. Michael and Tom developing list of potential large donors.
        - a. \$2500 sponsorship from Sysco, budget may allow another \$5000 next year.
        - b. Leigh trying to get together an accurate email database.

**Next steering committee call: Thursday, July 15 10:15 PT/11:15 MT/12:15 CT/1:15 ET**